

## Every One's a Winner...



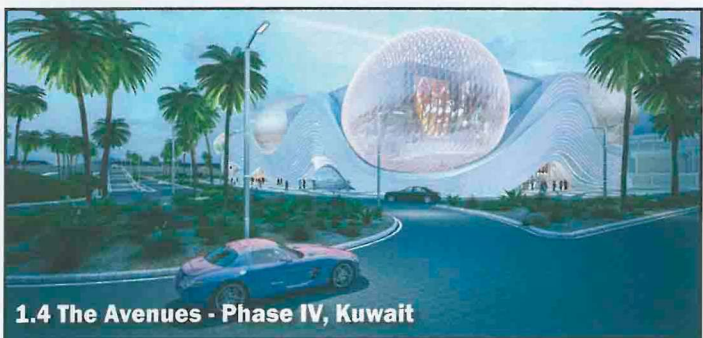
1.1 Ankara Park City Project, Turkey



1.2 Kingdom City Mall, Jeddah, Saudi Arabia



1.3 Reem Mall, Abu Dhabi, UAE



1.4 The Avenues - Phase IV, Kuwait



2.1 Intu Digital

RLI IS PROUD TO ONCE AGAIN HOST THE GLOBAL RLI AWARDS. WITH THE GALA DINNER JUST A MATTER OF WEEKS AWAY, WE ARE DELIGHTED TO PRESENT EACH OF THE SHORTLISTED FINALISTS, IN ANTICIPATION OF YET ANOTHER THRILLING EVENING OF EXCITEMENT AND CELEBRATION AT THE NATURAL HISTORY MUSEUM, LONDON, ON 5 MAY.

**F**ollowing an intense appraisal process throughout February, the Global RLI Awards 2016 Judging Panel completed the daunting task of drawing up a shortlist of just four finalists per category – no simple task, given the number of entries and extremely high standard of this year's entries, and we must once again thank our Judges most sincerely for all their hard work.

You will no doubt have seen the shortlist published in our March issue and online, and RLI is now proud to present each of the finalists in a little more detail, with the winners of each category to be announced on 5 May at the Natural History Museum in London at the much-anticipated RLI Awards Gala Evening.

### 1. Future Project

Located in Ankara, the capital of Turkey and the country's second largest city, Retfund Turkey and Aerium Turkey's Ankara Park City Project involves the demolition of an existing mall and a re-design by Design International and ERA. The development offers a Carrefour hypermarket, three levels of retail, two levels of leisure including a cinema, as well as crazy-golf and sport activity dedicated areas on the roof.

Kingdom City Mall sits at the foot of Jeddah Tower, a skyscraper in Saudi Arabia, which will be the tallest building in the world. Designed by Design International for the Jeddah Economic Company, the scheme is built on proven commercial strategies, new design features and exemplar facilities to

set a new benchmark for future shopping centre design not only for the region but globally.

Reem Mall will be a major retail, leisure, dining and entertainment destination for families in the heart of Abu Dhabi. Designed by CallisonRTKL for Al Farwaniya Property Development, the two million square feet of GLA will feature 450 units including 85 restaurants, three department stores, the largest hypermarket space in the region, as well as unique entertainment and edutainment features – including the world's largest snow play park.

Mabanee Company's The Avenues is one of the largest shopping and entertainment malls in the world and most visited destination in Kuwait, and one of Kuwait's premier leisure and shopping spots, providing a significant boost to the economy and prestige of Kuwait. The continued development of The Avenues aims at magnifying the shopping experience in Kuwait to an international level and establish new benchmarks and standards throughout the industry.

### 2. Most Innovative Multi-Channel Retailing Concept

intu.co.uk is a responsive digital platform that hosts 15 of the UK's largest shopping centres. Visitors are able to shop intu wherever they are 24/7. intu.co.uk is a marketing and sales channel for retailers, showcasing products in magazine style content in order to secure increased brand awareness and incremental sales. Intu shopping centres attract 400 million annual visits.

# THE GLOBAL RLI Awards 2016



2.2 Kinan



2.3 Salsa



2.4 The Style Outlets - Neinver



3.1 Fun Works - Landmark Leisure



3.2 iPic Theaters, US



3.3 KidZania London, UK



Kinan's tenants are happy with recent campaigns at its malls, which boosted their sales during the summer vacation period. The company's events have achieved an increase in footfall over the previous year, while sales have also increased over the same period last year. These results clearly indicate that Kinan's summer campaigns were a rousing success contributing to improved prospects for the mall's economic future.

Established in 1994, Salsa is sold in more than 35 countries, and continues to grow. Over the years, the brand has been developing its multi-market, multi-channel offer to fit the lives of contemporary, independent, positive and happy men and Women. The brand's mission is 'to be your second skin, giving you the confident and sensual look to conquer the world.'

Neinver has developed an omni-channel model for its The Style Outlets platform, implementing a digital transformation to offer brands and shoppers a seamless, innovative digital experience that responds to an omni-channel customers' journey, either at physical The Style Outlets centres or through the online channel. Additionally, it can offer brands a 360° vision of their customers' consumption patterns and habits.

## 3. Most Innovative Retail & Leisure Concept

Founded by Landmark Group in November 2014, Fun Works is the newest super-sized family entertainment centre located at Yas Mall, Abu Dhabi. It's 6,300sq m of fun and learning! Fun Works is on a mission to nurture the growing minds and bodies of children in the UAE. Play is essential for growth and wellbeing, which is why Fun Works houses all the types of play you could ever imagine.

iPic Theaters is revolutionising the movie-watching, dining and entertainment destination industry by redefining what we eat, drink and how we go to the movies. The iPic Theaters prototype model continues to break industry records with its exceptional approach to incorporating stunning architecture, spectacular ambiance and interior design details and remarkable innovation in chef-driven dining and the art of farm-to-glass mixology.

KidZania London, at Westfield London, is the 19th KidZania to be established globally, and the European Flagship for the internationally renowned educational entertainment concept. Designed to empower children as an 'imaginarium' of careers awareness and role play, KidZania London creates an environment that opens the eyes of future generations to a myriad of possibilities they may otherwise have never have known existed.

# THE GLOBAL RLI Awards 2016



Les Docks Village in Marseille is a new lifestyle urban centre developed by Constructa Urban Systems for a Fund managed by JP Morgan Asset Management. The rehabilitation of the ground floor of this historic and emblematic building provides light, transparency, striking decoration, handcrafted materials, vegetation and colours around restaurants, bars, boutiques, community stores, with a mix of creators, artisans and brands.

#### 4. International Retail and Leisure Destination

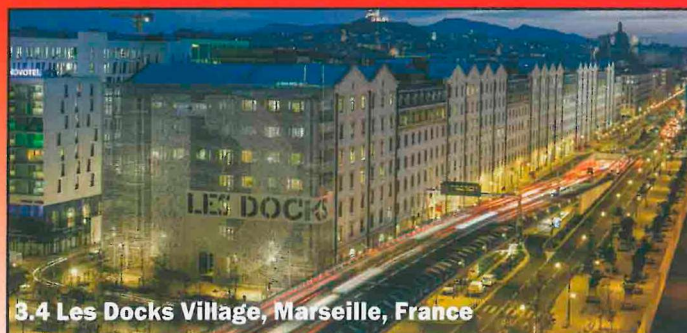
CapitaMall 1818 in China is centrally located at the heart of Wuhan's political, economic and cultural development area, adjacent to the Hubei provincial government headquarters and close to other government complexes and office towers. Developed by CapitaLand Mall Asia, it serves a large population catchment of over 2.4 million people in the Wuchang district, comprising primarily white collar office workers and middle and upper-middle income families.

Opened in May 2011, Galaxy Macau quickly gained a reputation for being a genuine playground of Asian luxury and diversity where a World Class, Asian Heart service philosophy comes to live. This

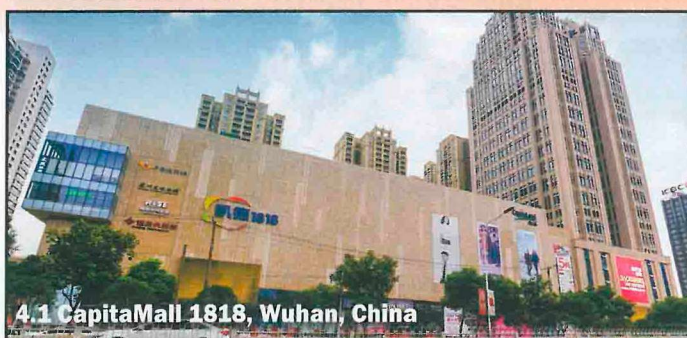
new chapter (Phase 2) the Galaxy Entertainment Group introduces even more unlimited experiences to meet the guests' growing desire to explore a wider world of indulgence, style, fun and privilege with its grand opening in May 2015.

Designed by the Jerde Partnership for Emke Construction & Industry Co Inc, and situated within central Moscow, the new live-work-play Kuntsevo Plaza delivers a modern community gathering destination rooted in art, nature, and urban connectivity. Providing a new stage for dynamic public activity and distinct commercial offerings, the pedestrian-oriented centre will establish a vibrant leisure, shopping, business, and residential complex reconnecting the urban fabric of this historic district.

Yas Mall is a 2.5 million square foot super-regional shopping mall. As Abu Dhabi's largest mall, it offers residents and visitors to the UAE three floors of international fashion brands, dining options and entertainment venues. Developed by Aldar Properties, the mall was built to provide the feeling of being outdoors, while indoors, through a strong sense of height, light and space.



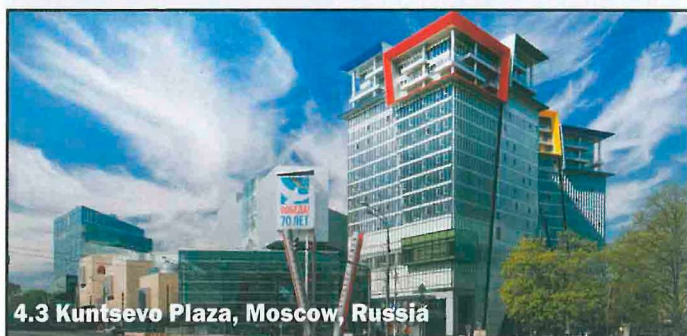
3.4 Les Docks Village, Marseille, France



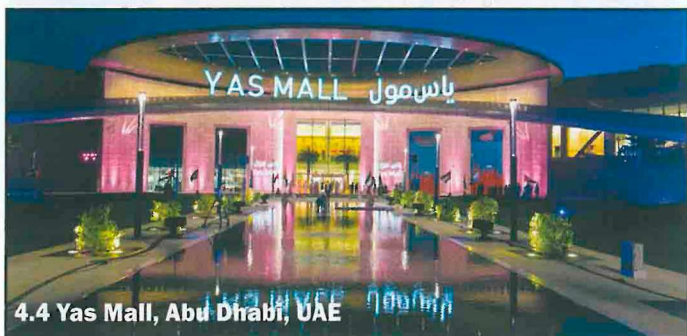
4.1 CapitaMall 1818, Wuhan, China



4.2 Galaxy Macau, China

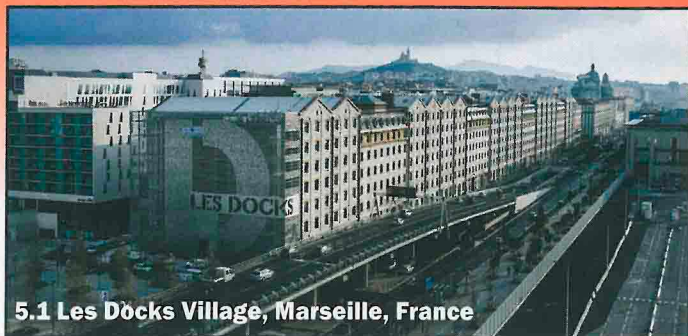


4.3 Kuntsevo Plaza, Moscow, Russia



4.4 Yas Mall, Abu Dhabi, UAE

# THE GLOBAL **RLI** Awards 2016



**5.1 Les Docks Village, Marseille, France**



**5.2 Mall of Scandinavia, Stockholm, Sweden**



**5.3 The Broadway, Bradford, UK**



**5.4 The Hub, Shanghai, China**



**6.1 Fischapark, Wiener Neustadt, Austria**



## **5. International Shopping Centre**

An urban centre as opposed to a shopping centre, Les Docks Village in Marseille looks like an old street with arches, bricks and stones, the original metal structure combined with modern materials and the technology of traditional mall to capture and direct the customer (WiFi, digital screens, website, apps etc). The project is developed by Constructa Urban Systems.

Opened in November 2015, the Mall of Scandinavia, in the Stockholm district of Solna, is the largest retail development in Scandinavia with 101,000sq m of retail and leisure accommodation, plus a varied mixed-use component of offices, residential apartments and rooftop 'Town Houses'. With building design and commercial planning carried out by Benoy for Unibail-Rodamco, the mall is integrated into the new National Stadium Complex.

The Broadway Bradford is the result of a visionary collaboration between owner Meyer Bergman and development partner Westfield Group, who led the project in design, construction and leasing and now manages the centre. The Broadway

Bradford is a prestigious retail destination, representing £260M of investment, and at 570,000sq ft, is the biggest shopping centre to open in the UK in 2015.

Shanghai's 26sq km Hongqiao Transportation Hub is the world's largest transit centre. In its midst is CallisonRTKL's design for The Hub, an urban oasis providing a provisional escape from the intersection of eight forms of transit that see the transfer of up to 1.1 million passengers daily. The Hub is an urban garden with a variety of green spaces connecting one functional area to another in a seamless fashion.

## **6. Shopping Centre Renovation**

At Fischapark Wiener Neustadt in Austria, SES Spar European Shopping Centers has invested over €120M in an expansion and redevelopment project that has involved a comprehensive enlargement of this traditionally successful trading location first opened in 1996. It expanded the existing shopping centre by 21,000sq m in two stages while remaining open for business and the existing part of the mall was also completely revitalised.

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The expansion and refurbishment of Frederiksberg Centret in Copenhagen was completed in March 2015 providing an additional 19,000sq m of retail and two car park levels, and in the process completely transforming its appearance and appeal. Danica commissioned Haskoll initially to undertake a total evaluation of the proposed new retail level, gastronomy and the centre's vertical circulation. Haskoll also led on the interior design throughout the centre.

The newly reconfigured, refurbished and rebranded Itis shopping centre, on the eastern side of Helsinki in Finland, was completed following a two-year programme to revitalise the asset for Wereldhave. The centre forms an integral part of the commercial, social and government centre of eastern Helsinki. Aided by Haskoll, Wereldhave has transformed the old 'Itäkeskus', investing €102M and creating 9,000sq m of additional rentable area and 165 stores.

Designed by Aedas, Hong Kong's MOKO, previously called New Century Plaza, is a seven-storey shopping mall of 67,000sq m. The site is a little remote from the heart of Mongkok and located at an upper

level. This development, completed in August 2015 following eight phases over six years, has injected new elements to transform the mall into a pleasant destination for people willing to stay and spend time.

## 7. Retail Excellence

With its Savile Row heritage and bespoke tradition, Gieves & Hawkes has a more authentic provenance than Tom Ford or Berluti and more emphasis on style over fashion than Burberry. It provides a level of hospitality akin to a five-star hotel; a private bar offers a wide selection of drinks and lunch, afternoon tea or a light snack can be arranged. All visitors have access to complimentary guest Wi-Fi.

In Birmingham, Portview Fit-Out has been instrumental in delivering a new concept store that is the blueprint for all future Harvey Nichols stores, working with retail specialist design company Virgile + Partners to bring its 'controlled disruption' concept to life. A sense of space is created by the generous ceiling height of almost five metres, enhanced by semi-transparent polycarbonate panels. The space is open plan and free flowing.



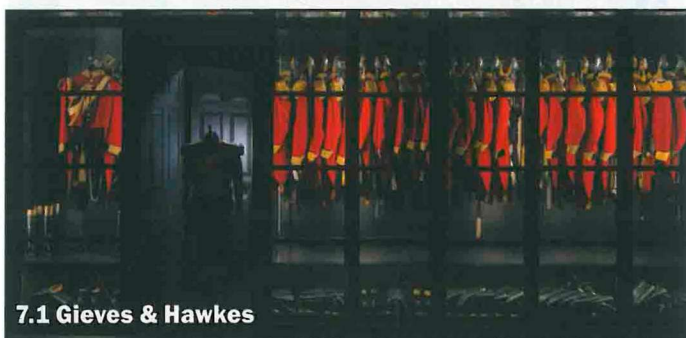
6.2 Frederiksberg Centret, Copenhagen



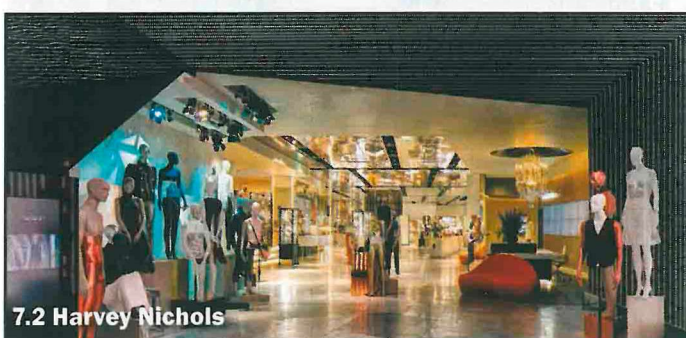
6.3 Itis, Helsinki, Finland



6.4 MOKO, Hong Kong



7.1 Gieves & Hawkes



7.2 Harvey Nichols

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7.3 Marina Home Interiors



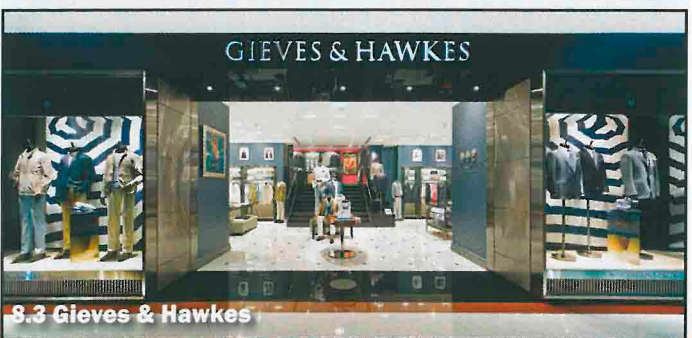
7.4 Primark



8.1 Aspal of London



8.2 Boux Avenue



8.3 Gieves & Hawkes



In December 2015, Marina Home opened the doors to its biggest and boldest destination store in the UAE. The New Barsha Showroom iconic purpose-built building on Umm Suqeim Street in Dubai presents 40,000sq ft of prime retail space on two levels. The new showroom carries forward the current flagship design identity, further expanded and evolved from the experiences of the founder's travels across the globe.

A subsidiary of Associated British Foods, Primark is a key contributor to the contemporary fast fashion trend, with its irresistible offer of trendy clothes at astonishingly low prices. The result is a new and even faster kind of fast fashion, with consumers purchasing many items at a time and returning quickly for another batch of new outfits.

## 8. UK Retailer

Aspal of London is founded on the fundamental premise of offering customers the most beautiful, elegant and refined designs of superior quality – to enjoy for a lifetime. Each

piece is created by a talented team of designers, headed by Creative Director Mariya Dykalo, at its West Sussex Headquarters, deep in the heart of The National Park of West Sussex Downs.

Since the launch of Boux Avenue in 2011, the brand has seen sales climb to £40M FY 2014/15 and it is forecasted to hit £55M by the end of this financial year. Its store portfolio grew to 28 in total; opening three new stores, including a flagship store on Oxford Street, London. Boux Avenue provides a luxurious yet affordable product offering, as well as unrivalled customer service in a unique shopping environment.

Gieves & Hawkes is a bespoke men's tailor and menswear line located at 1 Savile Row, London, founded in 1771 and owned by the Hong Kong conglomerate Trinity Ltd. It is one of the oldest continual bespoke tailoring companies in the world and currently holds a number of Royal Warrants, providing ready-to-wear as well as bespoke and military tailoring.

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8.4 Primark



9.1 Karaca



9.2 MH Alshaya Co



9.3 Mothercare



9.4 Primark



Primark offers a diverse range of products, stocking everything from baby and kids, to women's, men's, homeware, accessories, beauty products and confectionery. Adored by fashion fans and value seekers alike, Primark is widely established as the destination store for keeping up with the latest looks without breaking the bank. Without an on-line it has continued to grow its business strongly.

## 9. International Retailer

Karaca is a family-owned retail company focusing on housewares in various categories; cookware, tableware, small electrical appliances, home textile and accessories. In international markets, it currently operates 31 retail stores in 20 different countries. Three new stores are in the pipeline and will be opening in mid-2016, taking it to 17 stores in the European Union.

For over 30 years, MH Alshaya Co has been a pioneering force in the retail franchise sector, using its exceptional market knowledge and experience to grow at pace across MENA, Russia, Turkey, Europe and

beyond. Its bold expansion strategy saw the opening of over 440 stores in 2015, with new brands, markets and retail platforms, delivering innovative retail experiences that keep customers returning to its stores.

Mothercare operates a best-in-class International Franchise & JV network of stores across 60 countries in EMEA, APAC and LATAM. Its International store estate includes over 900 Mothercare stores and more than 1,300 including the Early Learning Centre. The company has over 100 stores in Russia, more than 100 in China, 90-plus in India, over 85 in Saudi Arabia and more than 50 in Turkey.

Primark currently operates 299 stores in ten countries. Last year Primark opened an impressive one million square feet of net selling space in ten countries. This included a new Spanish flagship store located on the Gran Via, Madrid, as well as its first two openings in the 'new' market of the US – in Boston at Downtown Crossing in September, and in Philadelphia in Simon's King of Prussia Mega Mall.

# THE GLOBAL RLI Awards 2016



## 10. Emerging Market Retailer

Beverly Hills Polo Club represents a unique opportunity for capturing the rapidly expanding upper middle class market share in developing countries. The new and growing middle classes of these markets enjoy expressing their newfound success and upward mobility. While many classic international brands address these needs, they tend to be either too expensive, or project messages that are often intimidating and not in sync with cultural dynamics.

Mothercare recently launched in two new markets, South Korea and Turkmenistan and saw an increase in International profits to £45.9M. Uniquely in British retail, the brand designs Global ranges that allow appropriate ranges to be sold in local markets without losing the core handwriting and DNA of the brand; product ranges are not designed with the UK market only in mind.

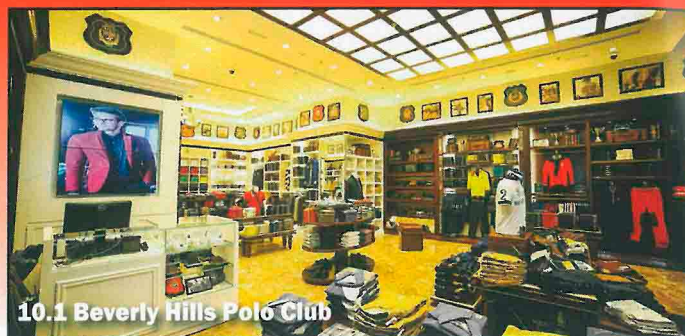
Parfois is a fast-fashion women accessories brand, offering a complete range of products. With clean architecture layouts and visual merchandising, its stores offer an aspirational buying experience, where value for money is the key. Furthermore, Parfois has been daring,

expanding into untapped/emerging markets such as: Albania, Angola, Armenia, Bosnia & Herzegovina, Brazil, Bulgaria, Colombia, Egypt, Georgia, Guatemala, Libya, Macedonia, Morocco, Mozambique, Peru, the Philippines and Tunisia.

Filipe Vila Nova started his professional career as a teenager with his great aunt in agriculture. However, with a genuine entrepreneurial spirit, over the years he invested in a small manufacturing company with his sister and their first big order was for 700 denim overalls. In 2014 Salsa celebrated its 20th anniversary of Making Life Better in Denim. Currently the brand is present in more than 35 countries.

## 11. Global Leisure Operator

Unapologetic and bold, the Extreme Group is today's lifestyle brand with serious attitude. It encompasses action sports, music, fashion and art and is fuelled by non-conformity, creativity and experimentation. A large and fast growing industry worth \$200bn, and boasting 160 million participants with a shared attitude, Extreme endeavours to showcase all action sports and the surrounding lifestyle.



10.1 Beverly Hills Polo Club



10.2 Mothercare



10.3 Parfois



10.4 Salsa



11.1 Extreme Group

# THE GLOBAL RLI Awards 2016



11.2 KidZania



11.3 Merlin Entertainments Group



11.4 Sunborn Group



12.1 Caprice Holdings



12.2 Five Guys



KidZania is the world's most successful location-based edutainment brand. It is an indoor theme park designed as a replica of a contemporary city for children. At the start of 2016, 21 KidZanias were operating in 21 locations, in 20 cities, in 18 countries on five continents. By the time the 2016 RLI Awards are presented, three additional KidZanias will have opened, bringing this global presence to 24 locations.

Merlin Entertainments Group is a global leader in location-based entertainment, with world class brands. It is No 1 in Europe and No 2 only to Disney worldwide. Merlin consists of three operating groups: Midway Attractions (99 attractions, 42% of 2014 revenue); Legoland Parks (six parks, 31% of revenue), and Resort Theme Parks (six parks, 27% of revenue). It also operates the high quality global brands Sea Life, Legoland Discovery Centre, Madame Tussauds and Dungeons.

A family-owned company with over 40 years of experience, Sunborn is a pioneer of a unique approach to the development of exclusive accommodation – the yacht hotel.

Superyachts have become the world's ultimate symbol of wealth and exclusivity and the company's unique concept combines the high value associated with luxury yachts with a modern hotel.

## 12. Foodservice & Hospitality

The Caprice group encompasses some of London's favourite restaurants. From the glamour of Le Caprice to the elegance of Daphne's, the theatricality of The Ivy to the stylishness of Scott's and 34, the intimacy of J Sheekey to the simplicity of Rivington Grill to the charm of The Mount Street Deli, The Caprice Group's restaurants are renowned throughout the world.

Since 1986, the family-owned and operated Five Guys restaurants, has been focused on serving fresh, premium quality burgers and fries in a no frills atmosphere across the US. Since its launch in the UK in July 2013 in Covent Garden, Five Guys has opened more than 33 stores across the UK to rave reviews. The American burger joint's simple menu focuses on customisable burgers and fresh hand-cut fries.

# THE GLOBAL RLI Awards 2016



Jason Atherton started out working alongside great chefs including Pierre Koffmann, Marco Pierre White, Nico Ladenis and Ferran Adria at el Bulli, before joining the Gordon Ramsay Group in 2001. After launching 'Maze' in London and overseeing the opening of five more 'Maze' restaurants globally, Jason left Gordon Ramsay Holdings to launch his own restaurant group, The Social Company.

Vapiano's innovative 'Fresh Casual Dining' concept has defined a new category in the food service industry. Offering fresh pasta and pizza in a trendy and comfortable atmosphere has made its way around the world to 31 countries on five continents. Such international growth within its first 12 years is outstanding and today, Vapiano is serving more than 700,000 guests per week.

## 13. Developer

Grupo Central de Arquitectura has grown as one of the most successful real estate developers in Mexico, known for its exceptional quality and service. The company's focus is the fusion of financial planning, architectural design, construction

and real estate within a complete strategy, which allows for taking the best advantage of available resources. It seeks excellence in construction management and design, as well as providing the deserved service to each valued customer.

Gulf Related has a clear goal to be the region's best-in-class real estate developer, manager and operator. Its structured approach ensures all properties exceed investor, partner and customer expectations. From its business relationships to the materials used, it is driven by the pursuit of excellence. The company's entire operations are characterized by integrity, quality of service and the end product –with stakeholder interests of paramount importance.

SES Spar European Shopping Centers is a retail property company specialising in the development, construction management, leasing and management of first class retail real estate. SES develops and manages shopping malls in six Central and Eastern European countries and has some interesting new urban shopping centre projects in the pipeline in Slovenia, Italy and Austria.



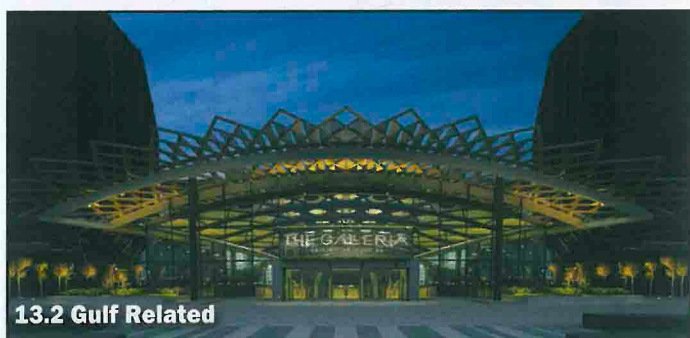
12.3 Jason Atherton



12.4 Vapiano



13.1 Central De Arquitectura



13.2 Gulf Related



13.3 SES Spar European Shopping Centers

# THE GLOBAL **RLI** Awards 2016



**13.4 UCC - UrbaCon Trading & Contracting Company**



**14.1 Benoy**



**14.2 Callison RTKL**



**14.3 Chapman Taylor**



**14.4 Design International**



**15.1 Clements Retail**



UrbaCon Trading & Contracting Company LLC, also known as UCC, is a Qatari-based international construction services company and a leading grade one licensed builder. Its impressive construction footprint in Qatar is led by an ever growing pool of trained professionals. With over 4,718 experts and 33,812 tradesmen, coupled with more than 2,143 plant and machines, it mobilises ample resources on the spot and meets demanding schedules.

## 14. Designer

Benoy, the award-winning international firm of Architects, Masterplanners, Interior and Graphic Designers, has experienced another record year across its 11 Global Studios. Its portfolio continues to grow, expanding to Australia and North and South America; the practice is working in over 60 countries around the world. The backbone of Benoy's work is its legacy as a leader in Retail and Leisure.

With more than ten decades of experience between them, Callison and RTKL have created some of the world's most memorable and successful commercial environments—from urban, mixed-use developments to the world's top performing retail centres and stores, hotels, multi-family residential and iconic towers on the skyline. In 2015, the practices came together under the ARCADIS umbrella, expanding their sphere of influence and the depth and breadth of their resources.

Chapman Taylor is a multi-award winning international practice of

architects, masterplanners and interior designers. With experience in every major industry sector, it specialises in Retail, Leisure, Hospitality, Residential, and Office design and, in particular, the combination of these uses into large-scale mixed-use environments. Operating from 19 regional design studios across Asia, Central & South America, Europe, and the Middle East, it has designed over 2,000 ground-breaking developments across 90 countries.

Design International is an award winning globally-based architecture firm, with a multi-disciplinary workforce of creative individuals that work in seven integrated divisions: Architecture, Masterplanning, Interior Design, Lighting Design, Landscape Design, Branding and Leasing. Operating out of four international offices and with over 20 languages spoken, 2015 proved to be an incredible year for the practice, as it celebrated 50 years of world class architecture.

## 15. Contractor

With over 20 years' experience of providing full turnkey solutions for high end fashion brands and assisting them with their store development, Clements Retail has collaborated with brands such as Emporio Armani, Christian Louboutin, Louis Vuitton, Alexander McQueen, Bottega Veneta and Liberty, to name a few. Clements Retail is also trading internationally, as far afield as Moscow and the Middle East.

# THE GLOBAL RLI Awards 2016



**15.2 Portview Fit-Out**



**15.3 Schwitzke Project**



**15.4 UCC - UrbaCon Trading & Contracting Company**



**16.1 Céleste at The Lanesborough, London by Beck Interiors**



**16.2 Grieves & Hawkes, No 1 Savile Row, London by ISG**



**16.3 Harvey Nichols, Birmingham, UK by Portview Fit-Out**



Portview Fit-Out is an award-winning enterprise whose success is reflected in consecutive record years for growth since 2010, with turnover today at £40M after 40 years in business. It works with the world's top brands. These iconic names have specialist, premium requirements, they value innovation and regard the firm as an indispensable part of their own team. The company has successfully built long-term relationships with these clients.

Schwitzke Project is a company of doers. It understands its clients and their business: the turnkey construction and shopfitting of retail spaces. It builds shops and stores, showrooms and exhibition stands, one-of-a-kind projects or complete roll-outs, with perfect timing, at clearly calculated costs, in the best quality. Schwitzke Project delivers to its clients exactly what they need, providing them with security with regard to planning and budgeting – in Europe and beyond.

The success of UrbaCon Trading & Contracting Company is not only due to its highly capable team and vast resources; it is also a result of UCC's unique, fast-track strategies that streamline design and construction milestones, unlike any other traditional building construction undertaking. The company engages in parallel activities for design, procurement and construction. As a result, it delivers projects with innovative

solutions, in shorter timescales and exceeding expectations.

## 16. Interior Excellence

Beck has worked alongside designer Alberto Pinto and ReardonSmith the lead architects, to carry out the refurbishment of The Lanesborough London's Restaurant Céleste. Beneath the original glazed roof light, the hand modelled Greek inspired fibrous bas relief friezes cast from 250 different mouldings evokes a sense of authentic Regency neo-classical grandeur in the new restaurant, meticulously designed for this once-in-a-lifetime project.

The objective of the brief at No 1 Savile Row was to sensitively restore and modernise the interiors for luxurious men's tailor Gieves & Hawkes at its flagship and iconic Grade II Listed store – without disregarding the brand's tie with tradition. Gieves & Hawkes has described the decision to employ ISG as a "no brainer", having worked with the company for over 15 years, to bring in both its expertise and end-to-end solutions.

At Harvey Nichols in Birmingham Portview Fit-Out was tasked with the challenge of delivering a new concept stores that will be the blueprint for all future Harvey Nichols stores. Portview worked with retail specialist design company Virgile + Partners to bring its 'controlled disruption' concept to life – a radical approach that puts the 45,000sq ft scheme all on one floor.

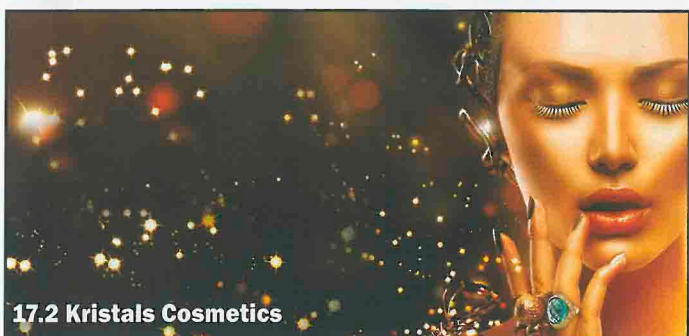
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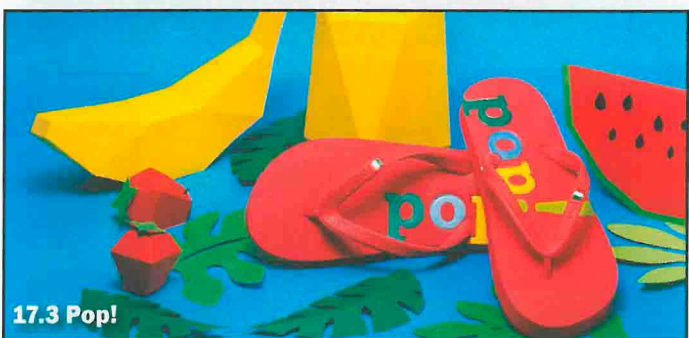
16.4 Marina Home Interiors' New Barsha Showroom, Dubai by Marina Home Interiors



17.1 Kazar



17.2 Kristals Cosmetics



17.3 Pop!



17.4 Salsa



Marina Home Interiors' New Barsha Showroom in Dubai carries forward the company's current flagship design identity, further expanded and evolved from the experiences of the founder's travels across the globe. The company's biggest and boldest destination store presents 40,000sq ft of prime retail space over two levels and boasting a triple-height glass roof reaching over 60ft high, inviting natural daylight and further enhancing a therapeutic, conservatory-like atmosphere.

## 17. Rising Star

Kazar is a dynamically developing brand, present on the market for over 20 years. Each season, the company creates collections that consist of luxury products which meet the expectations of our customers, celebrities and top designers. The company's mission is to help to express the personality of our customers, to whom it offers high-end shoes, handbags, accessories and special attention.

As an up-coming brand in the beauty care industry, Kristals Cosmetics has successfully opened several luxurious Boutique Treatment Stores in 2015 alone. Unlike any other brand in the

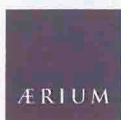
Beauty Industry, Kristals has created a full concept boutique store for the customer to experience the skin care products prior to purchasing, as well as browsing its collection of Gemstone Jewellery.

Pop! is a complete beachwear and accessories brand developed in Italy which is expanding rapidly with branches all over the GCC under the Brands International FZE banner. Pop! was founded on the enchanting shores of Sardinia, where Italian tradition merges with modern elements to create an unmatched experience. Its designs are developed in-house and with a collection of over 500 prints already in circulation and additional designs being added each season.

The constant search for perfection has been Salsa's main goal since from beginning. Its first brand hit, Elegante Jeans, was responsible for remarkable national growth and expansion. Since then, Salsa has been distinguished in the market by presenting the most innovated jeans, with more than 20 different fits for women and men. Currently the brand is present in more than 35 countries, with over ten million jeans sold.

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