

Thomas West Salon

Project: Thomas West Salon, Merchandise Mart, Chicago, IL
Interior Designer/Specifier: Metrotech Design, Chicago, IL
Contractor: GC Bear Construction, Chicago, IL
Installer: Lakeview Carpet Service, Bensenville, IL
Wholesale Distributor: Herregan
Flooring Used: 2,300 sq. ft. of ASPECTA FIVE – Summer Pine
Photo Credit: Jay Rubinic, Rubinic Photography, Inc.



The ASPECTA Advantage

Style:

ASPECTA FIVE – Summer Pine Charcoal lends drama, accentuates salon fixtures, frames the décor.

Comfort:

Easy to stand on for hours on end.

Care & Maintenance:

No-wax floor is easy to clean throughout the day. Planks can be easily replaced if need be.

Durability & Performance:

100 percent virgin vinyl; 28 Mil wear layer and 3.2 mm gauge thickness; Ceramic Bead finish. 25-year commercial and 10-year labor warranties.

Sustainability:

Non-phthalate plasticizers. First resilient flooring to achieve NSF/ANSI 332 platinum certification. The Aspecta REVISE program takes back jobsite scraps for recycling into other vinyl products.

The Snapshot

20: Salon styling stations
24: Employees
25: Years of ASPECTA flooring commercial warranty
28: Mil wear layer thickness
200: Customers in a busy day
2,900: Hours of operation yearly
2,300: Square feet of ASPECTA FIVE – Summer Pine Charcoal

Founded in 1986, Thomas West Salon maintains an intense commitment to providing the highest level of service possible, doing so in a friendly, relaxing and comfortable environment. Located in Chicago's Merchandise Mart, home to NeoCon, North America's largest design exposition and conference for commercial interiors, Thomas West has become one of the premier salons in Chicago. When the salon moved to a new location in the building, the team looked to ASPECTA for a flooring that could step up to the demands of a busy salon environment with both style and substance: a strong design factor coupled with ease of maintenance; a no wax/easy to clean floor that also offers comfort under foot.

"Our ASPECTA flooring is magnificent. It is so functional. Everyone raves about it – staff and customers alike. It gives the space that rustic yet sophisticated look, but it also hides the dirt really well. Maintenance is fantastic, so easy to clean, very simple."

"There's a lot of work that went into picking and choosing the right décor and especially the floor – not only the look of it, but also the wear of it. Standing on the floor for a long time daily as we stylists do, the comfort of ASPECTA LVT is wonderful. It's awesome. I love it."

– Thomas West, Owner, Thomas West Salon

"ASPECTA is a great looking product that, as a designer, I really went for – the charcoal theme of the Summer Pine flooring punches off nicely against the black equipment. But for a salon, it's all about the maintenance too. You have foot traffic from customers, people cutting, styling and coloring hair all day long, using all kinds of products and chemicals, and there can be spillage. I was looking for a floor that would hold up well to all that and still look good. For me, it's mostly all about the design, but you have to factor in how it's going to function. ASPECTA has it all."

"The salon stations each have to be constantly, easily and quickly maintained, and ASPECTA is perfect for that. And if something happens over time, the LVT planks are easy to fix: just pull up a few and replace them."

– Ron Ehlers, Metrotech Design