

CHANGE IS GOOD

NACS supports new menu-labeling legislation that addresses convenience retailer concerns.

BY JONATHAN TAETS

Last November the U.S. Food and Drug Administration issued its long awaited menu-labeling rule, which unfortunately applies to more entities than originally anticipated, including many convenience stores.

Fortunately, our industry has allies in Congress on this issue. U.S. Representatives Cathy McMorris Rodgers (R-WA-5) and Loretta Sanchez (D-CA-46) introduced the Common Sense Nutrition Disclosure Act (H.R. 2017) on April 23, a well-crafted approach to requiring convenience stores and other retail food establishments to offer caloric information to their customers.

McMorris Rodgers and Sanchez recognize convenience retailers are not opposed to providing customers with the type of caloric content informa-

tion the rule requires, but retailers should be able to do so in a way that makes sense in our industry. In fact, many stores have the information available today in some form should customers request it. H.R. 2017 provides the reasonable accommodations that will make it possible for convenience stores to comply with menu-labeling regulations — without creating an undue business burden.

Unfortunately, time is not on our side. The menu-labeling rule, as it currently exists, will take effect on December 1. For our industry to receive the meaningful regulatory flexibility that H.R. 2017 would provide, the legislation must see quick action by Congress.

McMorris Rodgers and Sanchez are currently seeking as many bipartisan supporters as possible, but they need your help. Contact your representatives today and ask them to support this important bill. The NACS grassroots website (nacsonline.com/grassroots) makes it easy for you to make your voice heard on behalf of the c-store industry. **NACS**

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Your help is needed!
Contact your representatives today and ask them to support this updated menu-labeling bill.

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- Ask Your Legislator to Co-Sponsor **Sensible Menu Labeling Bill**
- A Step Closer to **New Overtime Rules**
- Congress Introduces Bill to **Raise Federal Minimum Wage**
- House Committee Marks Up the **TROL Act**

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