

# Burger Bonanza

Burgers, chopped salads, local beer and interesting cocktails, all served in a garage-themed space. It's an appealing formula that's working very well for Bad Daddy's Burger Bar, a chain inspired by the burgers founder Frank Scibelli loved as a kid.

Scibelli was already operating other restaurants in Charlotte, N.C., when he conceived the idea of a restaurant that would appeal to his sons ("huge cheeseburger eaters," he says) as well as families, dating couples and friends out on the town. The first Bad Daddy's Burger Bar opened in December 2007.

Bad Daddy's features culinary burgers — like the "Bad Ass" burger, made with a 10-ounce premium beef patty

topped with buttermilk-fried bacon and horseradish mayo on a brioche bun — and a variety of "giant" chopped salads, southern-style appetizers like fried pickles, specialty milkshakes, locally brewed craft beers, wine and moonshine cocktails.

The average Bad Daddy's is 2,700 square feet with some 130 indoor seats plus patio seating. The bar seats about 15. To bring character to the interior, the walls are filled with posters covering every genre from rock 'n roll and sports to '70s TV shows, as well as comics and license plates. Weathered-looking tables and chairs add to the laid-back feel.

"We wanted each restaurant to look like it's been there for a very long time," says Scibelli. **STORES** — Liz Parks

## BAD DADDY'S BURGER BAR

Charlotte, N.C.

Co-founder and CEO: Frank Scibelli;

co-founder: Dennis Thompson

Locations: 8

[www.baddaddysburgerbar.com](http://www.baddaddysburgerbar.com)

